I am convinced that good software can only be created when user-centered thinking meets technical expertise.

With over 15 years of total experience in UX architecture and software development, I combine these two perspectives to create a unique strength.

🎂 11. April 1990 in Herford, Germany

📍 Rahlstedter Straße 79, 22149 Hamburg, Germany

📞 0151 14967454

✉ info@patrickschoebel.de

🌐 www.patrickschoebel.de (with in-depth portfolio)

⬤ www.github.com/patrickschoebel

Patrick Schöbel
UX Designer & Developer

Skills

Swift · SwiftUI · SwiftData · Objective-C · Vapor · Xcode · Git/GitHub · REST APIs · Scrum · SAFe · Claude Code AI · Figma · User Research · Usability Testing · Accessibility · VoiceOver

Languages

German — Native speaker

English — C1
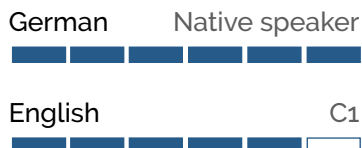
Experiences

Since December 2017

User Experience Architect Senior Analyst, Accenture Song

until Dec 2023: Intermediate Product Designer
until Dec 2021: Junior Product Designer

Conducting user research and creating target group-oriented usage concepts for web and app portals in the automotive industry. This involves close coordination within cross-functional, international teams and with customers, as well as accompanying validation of prototypes through usability tests.

Since 2008

Independent and part-time iOS development

Design and development of iOS apps both as personal projects and for external clients – including one of the first iOS sleep phase alarm clocks, an app developed in close consultation with stakeholders to improve accessibility in public transport, a smart home app, a baby-name finder, and an app for cargo bike management and planning multimodal routes with bicycle-friendly train connections.

More details about my portfolio can be found on my website www.patrickschoebel.de

Education

2016 - 2017

University of Dundee (Scotland), Master of Science with Distinction in User Experience Design

Assistive Technologies · MMI

Thesis: „Designing and Evaluating PresActive, a Hand-Gesture Controlled Software Application for Creating Slide-Based Presentations"

2012 - 2015

Bielefeld University, Bachelor of Science in Kognitive Informatik

Artificial Cognition · MMI

Thesis: „Design, prototyping, and evaluation of a Leap Motion-controlled presentation program"

2008 - 2011

Dual training as an IT specialist for application development

Final project: „Development of a mobile software application to support blind people in using public transportation"